

SuperGo Direct Stores in California

1. Fountain Valley



8850 Warner Avenue
Fountain Valley, CA 92708

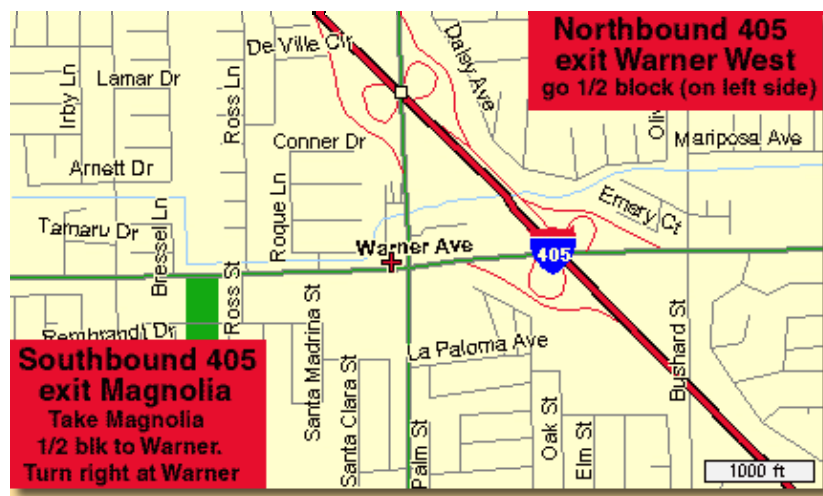
Sales: (714) 842-3480

Store Hours:

Mon - Wed: 10am to 7pm
Thur & Fri: 10am to 8pm
Saturday: 9am to 6pm
Sunday: 9am to 5pm



From the 405 Fwy South, exit at Magnolia.
Go ½ block to Warner, and turn right on Warner.
From the 405 Fwy North, exit Warner West.
Supergo is located ½ block west of Magnolia, on the left side of Warner,
beside the Ralph's shopping center. There's free parking in our lot behind the store.



2. Laguna Hills



24721 Alicia Parkway
Laguna Hills, CA 92653

Sales: (949) 707-0344

Store Hours:

Mon - Wed: 10am to 7pm

Thurs & Fri: 10am to 8pm

Saturday: 9am to 6pm

Sunday: 9am to 5pm



From the 5 Fwy South, exit Alicia Parkway East.
Turn Right past Wendy's, and then turn right into the Supergo parking lot.



The newest and biggest Supergo is now open in Laguna Hills. At 24,000 square feet, it's about 9,000 sq ft larger than our other locations. Situated in the center of South Orange County, California, it's 27 miles south of Fountain Valley and 40 miles north of our Oceanside store. The store is visible from and almost touches the Southbound Alicia Parkway offramp of the #5 Freeway.

We made this one bigger for several reasons. There's space for 1,000+ back stock bikes in addition to the 700 that will be built and on the sales floor. One of our specialties is large volume closeout deals. This store has space for shopping carts to cruise the isles that will contain massive stocks of these deals. We're also upping our famous large apparel selection to the biggest of any store in the USA----4,000 sq ft!

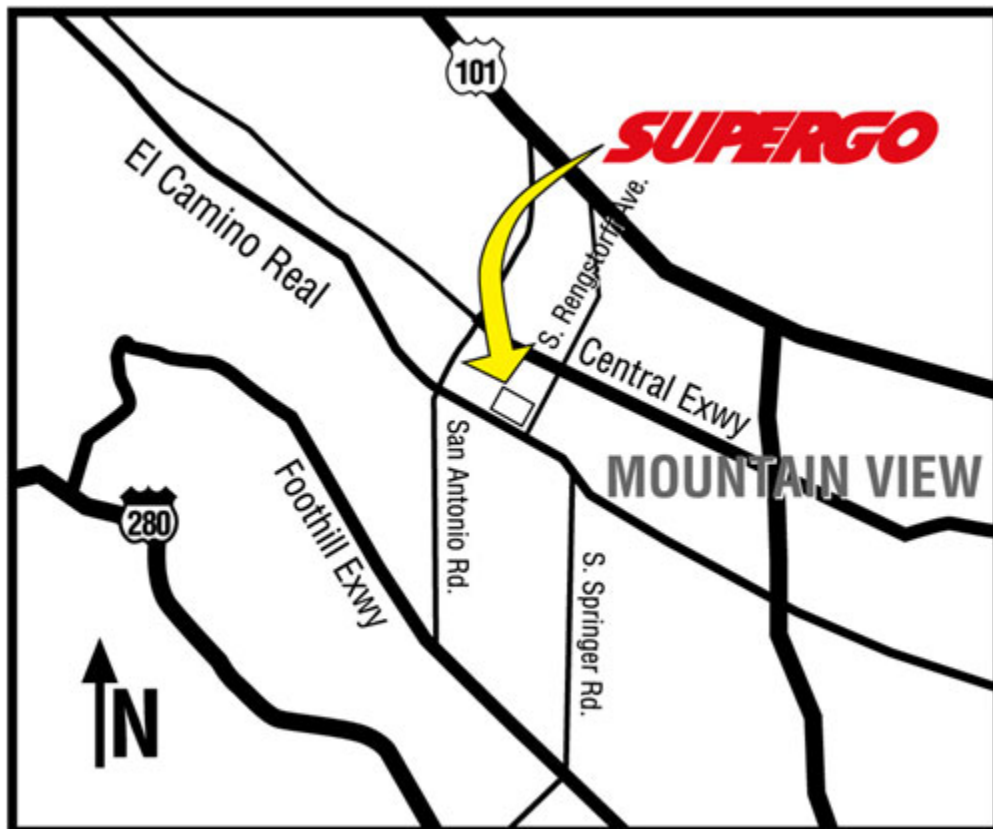
3. Mountain View



2124 West El Camino Real
Mountain View, CA 94040

Sales: 650-964-1796
Fax: 650-964-1812

Store Hours:
Mon-Fri: 10:00am-8:00pm
Sat: 9:00am-8:00pm
Sun: 9:00am-5:00pm



Supergo, America's largest cycling superstores, has arrived in Mountain View, the heart of the Silicon Valley.

Our new Mountain View store is conveniently located at 2124 West El Camino Real. We're one block north of Rengstorff and located next to that bastion of fine-eating, Chevys Fresh Mex restaurant.

With over 15,000 sq. ft. dedicated to Mountain View's largest selection of cycling products, you're sure to find exactly what you're looking for.

4. Oceanside



3833 Plaza Drive
Oceanside, CA 92056

Sales: (760) 726-5559

Store Hours:

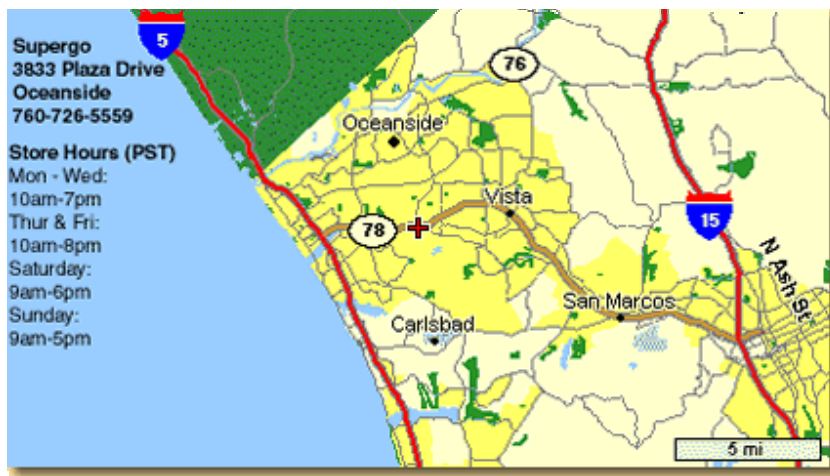
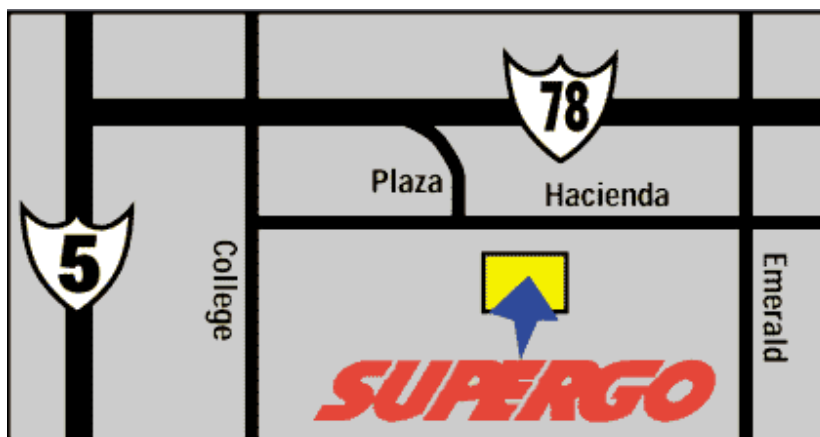
Mon - Wed: 10am to 7pm

Thur & Fri: 10am to 8pm

Saturday: 9am to 6pm

Sunday: 9am to 5pm

From the 5 Fwy, take the 78 Fwy East to the Plaza Drive exit North, leading directly into the shopping plaza. Supergo is located on the left as you enter the plaza.



Welcome to San Diego's First Bike Super Store! Supergo Oceanside has rocketed to the status of #3 volume store in California in its first year of operation. Our Oceanside staff is keenly involved in Northern San Diego County's famous Triathlon market with exotic bikes from Cannondale, Felt, and Cervelo. Other bike brands in Oceanside are Specialized, Intense, (we're USA's #1 volume dealer for both), Turner, Bianchi, Nirve, Felt, Ironhorse, Rocky Mountain, GT, Weyless, DeRosa and Scattante. Oceanside has the standard big apparel department---3,000 sq ft---with selection that can't be matched anywhere in San Diego County. At 15,000 sq ft, this is also the biggest bike shop in the County. Over 600 bikes of every category are displayed.

5. Santa Monica



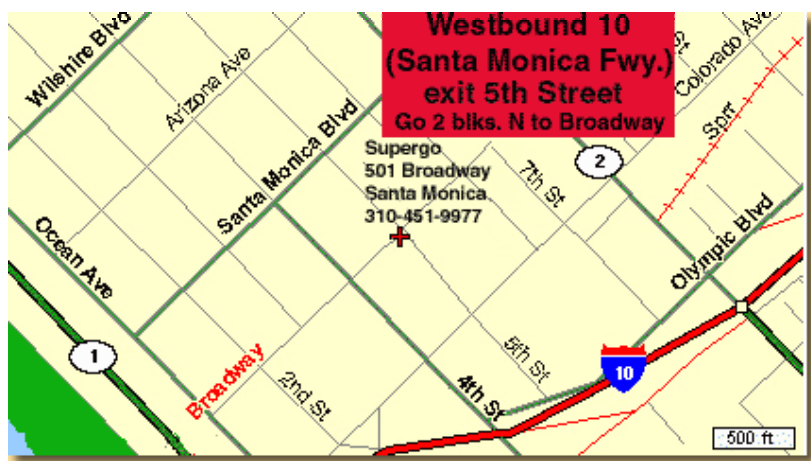
501 Broadway
Santa Monica, CA 90401-2405

Sales: 310-451-9977

Store Hours:

Mon - Wed: 10am to 7pm
Thur & Fri: 10am to 8pm
Saturday: 9am to 6pm
Sunday: 9am to 5pm

From the 10 Fwy West, exit 5th Street Santa Monica. Go north on 5th Street 2 blocks to Broadway. SuperGo occupies the entire North-East corner of 5th and Broadway. There's free parking behind the store off of Broadway and off of 5th Street.



SuperGo Santa Monica is America's #1 grossing bike shop! This past summer was the 30th anniversary of SuperGo Bike Shops, and Santa Monica, CA is the place where it all began in 1971. And what place on earth is more logical than the home of America's #1 volume bike dealer? The Santa Monica mountain range that establishes the northern border of the Santa Monica/West Los Angeles area, has approximately 1500 miles of fire roads and single-tracks. Almost every mile offers a dramatic view of the blue Pacific Ocean or the endless concrete civilization that is Los Angeles.

6. Ventura



2893 Johnson Drive
Ventura, CA 93004

Sales: 805.650.9338

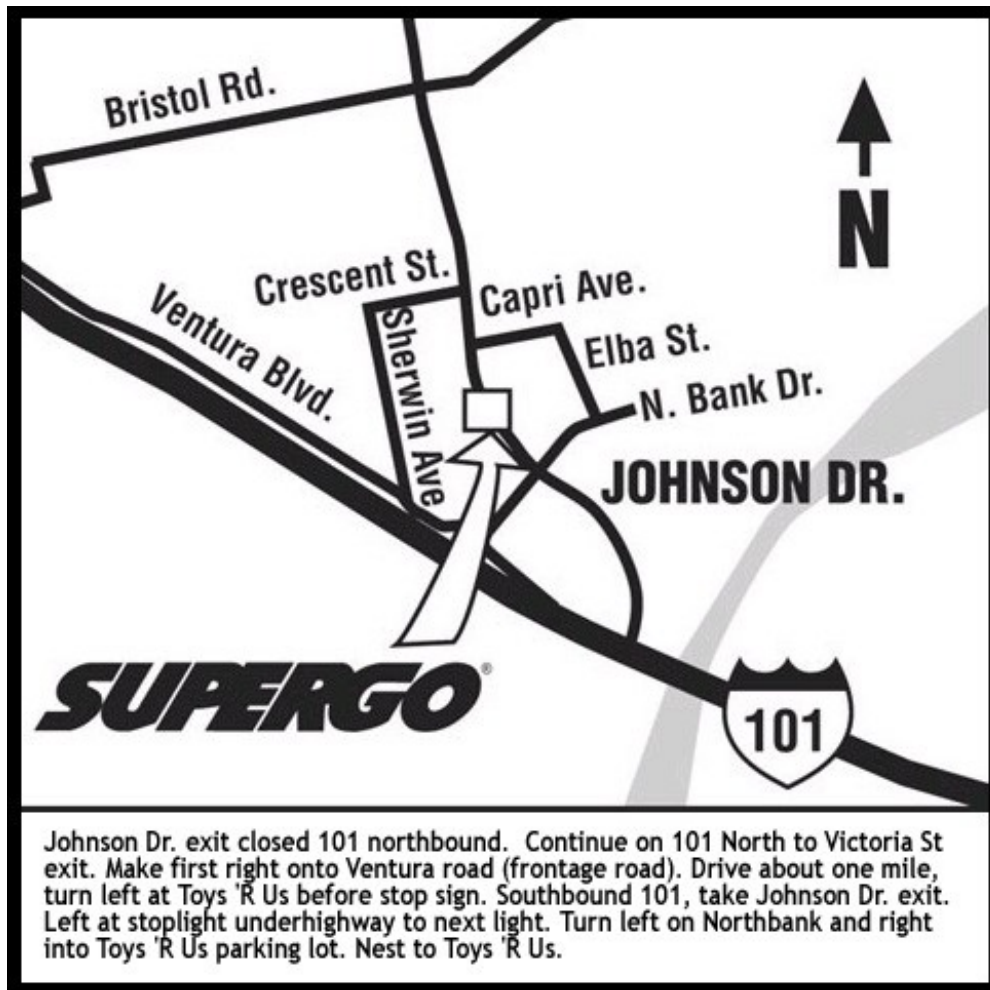
Store Hours:

Monday-Wednesday: 10:00am-7:00pm

Thursday-Friday: 10:00am-8:00pm

Saturday: 9:00am-6:00pm

Sunday: 9:00am-5:00pm



Johnson Dr. exit closed 101 northbound. Continue on 101 North to Victoria St exit. Make first right onto Ventura road (frontage road). Drive about one mile, turn left at Toys 'R Us before stop sign. Southbound 101, take Johnson Dr. exit. Left at stoplight underhighway to next light. Turn left on Northbank and right into Toys 'R Us parking lot. Nest to Toys 'R Us.

From the rolling hills to the sweeping ocean side vistas, Ventura is a great place to live ... and one outstanding place to ride. Our new Ventura store is conveniently located at 2893 Johnson Drive. Take the Johnson Dr. exit from the 101 Freeway. We are located next to Toys R Us. We took over the former Cycle Scene store early in 2004. Cycle Scene ran a terrific bike shop and was named one of the Top 100 Bicycle Stores in the United States ... and the Best Bicycle Shop in Ventura. Combine that solid foundation with Supergo's famous recipe of cycling's largest selection, high-tech closeouts and everyday low prices ... and you've got the best bicycle shop you've ever seen! With over 10,000 sq. ft. dedicated to Ventura's largest selection of cycling products, and you're sure to find exactly what you're looking for.